



17-21 OCT 2021



FUTURE
BLOCKCHAIN
SUMMIT
قمم مستقبل البلوك تشين

Fintech
SURGE.
فينتك سيرج

ماركيتنغ مانييا
Marketing
Mania

17-20 OCT 2021

DUBAI WORLD TRADE CENTRE

CREATING A BOLDER DIGITAL FUTURE TOGETHER

Proudly celebrating the region's digital transformation achievements in this landmark year of Expo 2020 Dubai and UAE's Golden Jubilee.

#GITEXGLOBAL

SAFE, SMART, SEAMLESS

*Only advance, online registration and Print@Home
badges will be issued. Strictly no registration / badges
issued on-site at the event.*

THE BIGGEST SOURCING & NETWORKING TECH EVENT OF THE YEAR

CONNECT WITH THE GLOBAL TECH INDUSTRY AT GITEX 2021



The undisputed tech event for the last 40 years

AI, 5G, Cloud, Big Data, Cybersecurity, Blockchain, Quantum Computing, Immersive Marketing and Fintech & thought-provoking conferences, it's all at GITEX Global

Platinum Sponsors



Silver Sponsors



Bronze Sponsors

Sponsor



GITEX Conference Sponsors



VIP Majlis Sponsor



Innovation Partner



Headline Sponsor XLABS / Tech Talks



Supporting Sponsors XLABS / Tech Talks



Ai Everything spearheads the region's ambitious artificial intelligence transformation plans. Spanning myriad industries including Government, Healthcare, Education, Finance and many others, Ai Everything is the place to find the most cutting edge AI tech in the global market.





GITEX FUTURE STARS

At the intersection of 3 of the world's fastest-rising startup ecosystems: Middle East, North Africa & South Asia - GITEX Future Stars brings 700+ startups from 60+ countries together with our 400+ strong investor & VC network. The show is driven to realise the city's vision of doubling the number of digital companies - an ambition outlined recently by the Dubai's Digital Chamber of Commerce.



FUTURE BLOCKCHAIN SUMMIT

قمة مستقبل البلوك تشين

Launched in 2018 by Dubai Government, Future Blockchain Summit is the first and largest Blockchain exhibition and conference in the MENA region bringing together the community's brightest minds, most game-changing startups & powerful investors for 4 days of networking, investing and education centered around the most disruptive technology since the internet - Blockchain.



Fintech SURGE.

فينتك سيرج

Bringing together global Fintech leaders, startups and Financial Centers, Fintech Surge is set to be the Middle East & North Africa's most impactful and visionary event for the regional Fintech ecosystem. From Digital Banking to Paytech, Insurtech, Wealth & Asset management and Regtech, the event will see the financial industry's biggest tech-revolutions and path-breaking talks.



ماركتنغ منيا Marketing Mania

Hear from the most avant-garde, edgy mar-tech personalities on keeping the disruptive momentum going. 34% speakers represent Cannes Lions winners, Forbes Top 50 CMOs and Fortune 500 Brands, including Accenture, American Eagle, Formula E, GE, Glovo, Microsoft.

BIG TECH PLAYERS IN FULL FORCE

3,000+ global enterprises showcase their best innovations



40% FIRST TIME EXHIBITORS AT GITEX



VISIT [GITEX.COM/EXHIBITORS](https://www.gitex.com/exhibitors) FOR FULL LIST

9TH EDITION OF **gsmExchange** TRADEZONE DISTRIBUTION PAVILION

HALL: SHEIKH MAKTOUM

gsmExchange

Welcoming all manufacturers, distributors and retailers from the **US, European, Asian and MEA** markets to meet at the 9th edition of the Distribution Pavilion.

◆ High-Powered Networking ◆ Deal-Making

Let's Get **#BacktoReal**



WHERE THE WORLD COMES TO DO BUSINESS

140+ participating countries



AND MANY MORE...

LARGEST GOVERNMENT SHOWCASE IN THE WORLD

HALLS: TRADE CENTRE ARENA, SHEIKH SAEED

200+
Government
Entities



THE BIGGEST TECH CONFERENCES OF THE YEAR

450+

leaders live on stage

40% speakers
first time in the region

350+

hours of thought-provoking talks

35% women speakers
representing the biggest
line-up of women in tech
leaders

11
industry verticals

50+
countries on stage



ADDRESSING THE MOST REVOLUTIONARY
CHANGES ACROSS INDUSTRIES:



Digital Cities
x AI



Cybersecurity



Data
Economy



Energy &
Utilities



Fintech x
Blockchain



Education



Future
Mobility



Healthcare



MarTech



Startups



Telecom
& 5G



H.E. Dr. Mohamed Al-Kuwaiti
Head of Cyber Security
United Arab Emirates
Government
UAE



Wei Li
VP, GM of Machine
Learning Performance
Intel Corporation
USA



Shameer Khader
Senior Director of AI
AstraZeneca
USA



Dr. Seth Dobrin
Global Chief AI Officer
IBM
USA



H.E. Maxim Parshin
Deputy Minister of Digital
Development, Communications
and Mass Media of the
Russian Federation
Russia



Dr. Simon See
Global Head - Nvidia
AI Technology Centre
Nvidia
Singapore



Dr. Daniela Rus
Director of Computer
Science & Artificial
Intelligence Laboratory
Massachusetts Institute
of Technology (MIT)
USA



Prof. Eric Xing
President
Mohamed bin Zayed
University of Artificial
Intelligence (MBZUAI)
UAE



Dr. Saket Kumar
Chief Data Scientist
Global Premium Services
Google
USA



Elie Habib
Co-Founder & CTO
Anghami
UAE



Dr. Juan Bernabe Moreno
Chief Data Officer & Global
Head of Analytic & AI
E.ON
Germany



Adam Morse
Award-winning Filmmaker
& Actor
USA



Tannya Jajal
Futurist & Author, Expert
Technology Contributor
Forbes Middle East
UAE



Alex Soto Bueno
Director of Developer
Experience
Red Hat
USA



Dr. Yasser Altowim
Assistant Director of the
National Data Bank
National Information Center
(NIC)
Saudi Arabia



Engr. Betty Ugona
Chief Innovation Officer,
Research Technology &
Innovation
Nigerian National
Petroleum Corporation
Nigeria



WHAT'S NEW

5 DAYS AT GITEX GLOBAL PROMISES A 5-STAR EXPERIENCE



GITEX GLOBAL LEADERS VISION



Proudly celebrating the UAE's Golden Jubilee, GITEX GLOBAL catalyzes the ambitions of nations in their quest for digital transformation.

A top level leadership programme where **Ministers, Director-Generals and high-ranking officials** present their **digital transformation roadmaps, technological aspirations and opportunities** in their quest for an advanced digital economy to achieve shared prosperity and effective societal impact.

HALL: TRADE CENTRE ARENA

VISION AFRICA

17 OCTOBER

With a record-breaking US\$ 940 million raised by African tech ventures since Jan 2021 - it is among the strongest growth markets for tech worldwide. Learn about the initiatives and projects unlocking Africa's digital future.

Source: Briter Bridges

VISION KINGDOM OF SAUDI ARABIA & GCC

18 OCTOBER

Digital transformation is a key enabler for realizing the GCC's national visions - geared toward creating vibrant societies, thriving economies and ambitious nations.

VISION UAE PROJECTS OF THE 50

19 OCTOBER

A bold new series of national strategic projects was unveiled by the UAE leadership of UAE projects of the 50. Top UAE officials will give exclusive insights into the visionary new projects and initiatives.

Sponsored by



ERICSSON



VISIT [GITEX.COM](https://www.gitex.com)
FOR MORE

GITEX LEADERS GLOBAL VISION

17-19 OCT 2021

DUBAI WORLD TRADE CENTRE



**HIS EXCELLENCY
KHALID HUMAIDAN**
Chief Executive
Bahrain Economic
Development Board (EDB)
BAHRAIN



**HIS EXCELLENCY
DR. AMR S. TALAAT**
Minister of Communications and
Information Technology
EGYPT



**HIS EXCELLENCY
KHALED EL ATTAR**
Vice Minister Digital Transformation
Ministry of Communications and
Information Technology
EGYPT



**DR. TONNY
K. OMWANS**
CEO, Kenya National
Innovation Agency
KENYA



PROF. BITANGE NDEMO
Former ICT Secretary
KENYA



**HIS EXCELLENCY
DR. AMR ALMADDAH**
Deputy Minister for Hajj
and Umrah Services
Ministry of Hajj & Umrah
KINGDOM OF SAUDI ARABIA



SULTAN AL MUTAIRI
Head of Vision Realization
Office Ministry of Interior
KINGDOM OF SAUDI ARABIA



DR. MISHARI AL-MISHARI
CEO of the Strategy Management Office
Saudi Authority for Data and Artificial
Intelligence and Deputy Director of the
National Information Center
KINGDOM OF SAUDI ARABIA



MAYADA BADR
CEO
Saudi Culinary Arts Commission
KINGDOM OF SAUDI ARABIA



TURKI AL FAWZAN
CEO
Saudi Exports Federation
KINGDOM OF SAUDI ARABIA



BURAK CAKMAK
CEO
Saudi Fashion Commission
KINGDOM OF SAUDI ARABIA



**HIS EXCELLENCY
PROF. ISA ALI IBRAHIM
(PANTAMI) PHD**
Minister of Communications
& Digital Economy
NIGERIA



**HIS EXCELLENCY
DR. ALI AL SHIDHANI**
Undersecretary - Communication & IT,
Oman Ministry of Transportation,
Communication & IT
OMAN



**HIS EXCELLENCY
DR. NIZAR BEN NEJI**
Minister of Communication
Technologies
TUNISIA



**HIS EXCELLENCY
ABDULLA
BIN TYOUQ AL MARRI**
Cabinet Member and
Minister of Economy
UNITED ARAB EMIRATES



**HIS EXCELLENCY
OMAR SULTAN AL OLAMA**
Minister of State for Artificial
Intelligence, Digital Economy
and Remote Work Applications
UNITED ARAB EMIRATES



**HER EXCELLENCY
SARAH BINT YOUSSEF
AL AMIRI**
Minister of State for
Advanced Technology
UNITED ARAB EMIRATES



**HIS EXCELLENCY ENG. MAJED
SULTAN AL MESMAR**
Director General, The
Telecommunications and Digital
Government Regulatory Authority (TDRA)
UNITED ARAB EMIRATES



**HIS EXCELLENCY
DR. MOHAMED
ABDELHAMEED AL ASKAR**
Director General,
Abu Dhabi Digital Authority
UNITED ARAB EMIRATES



**HIS EXCELLENCY HAMAD
OBAID AL MANSOORI**
Director General
Digital Dubai
UNITED ARAB EMIRATES



**HIS EXCELLENCY
WESAM LOOTAH**
CEO, Smart Dubai Government
Establishment, Digital Dubai
UNITED ARAB EMIRATES



**HIS EXCELLENCY
KHALFAN BELHOUL**
CEO
Dubai Future Foundation
UNITED ARAB EMIRATES



**HIS EXCELLENCY
YOUNUS AL NASSER**
Assistant Director General, Digital Dubai
& CEO, Dubai Data Establishment
UNITED ARAB EMIRATES



**BRIGADIER KHALID
NASSER AL RAZOOQI**
Director-General of Artificial
Intelligence Dubai Police
UNITED ARAB EMIRATES



IBRAHIM AL QASIM
Executive Director - Space Sector
UAE Space Agency
UNITED ARAB EMIRATES



MOHAMED ALDHAHERI
Head of Infrastructure Partnerships,
Abu Dhabi Investment Office
UNITED ARAB EMIRATES



MAJID AL MAIL
Co-Founder and
DisruptAD's Venture Builder,
Associate Director, ADQ
UNITED ARAB EMIRATES



OLIVIER CRSPIN
Co-Founder and
Chief Executive Officer, Zand
UNITED ARAB EMIRATES

VISIT [GITEX.COM](https://gitex.com) FOR MORE

GITEX LAUNCHES BIGGEST YOUTH TECH PROGRAMME



GITEX YouthX

Reinforcing the region's digital transformation building blocks, "GITEX YouthX" contributes to the cultivation of young tech talents with a creative programme aimed at bringing them closer to the practitioner ecosystem annually.

19 - 20 OCT
ZABEEL HALL 5

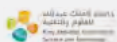
GITEX YouthX Unipreneur

Fuelling the startup ambitions of tech university students with a dedicated showcase, mentoring, investor pairing & more.
The Govt. - Industry - Academia Hub, powered by GIE will be launched at GITEX Future Stars

In Partnership with

UNIPRENEUR INC.
Igniting sparks. Creating leaders

Main Partners



Strategic Partners



البرنامج الوطني للمبرمجين
NATIONAL PROGRAM FOR CODERS



AVAYA

Innovation Partner



Gold Partner



Bronze Partners



Headline Partner



Employer Partner



17 - 18 OCT.
ZABEEL HALL 5

THE GITEX HighFlyer YouthX

The region's biggest tech career launchpad where 100 students will be placed across big corporate and government entities for internship and mentorship.

20 OCT
ZABEEL HALL 6

GITEX YouthX TEENS-in-AI

Open innovation challenge for high school students to hone new ideas and talent in AI, programming, design thinking and entrepreneurship.



20 OCT
ZABEEL HALL 6

GITEX YouthX bootcamp

Ramping up the tech prowess of young agent-provocateurs with a series of workshops, certified courses and talks.



VISIT [GITEX.COM](https://www.gitex.com) FOR MORE

GITEX DATA ECONOMY

Sharpening the most incisive points
of digital transformation: data
science, coding and development.



WHAT'S NEW

CODE INFINITY

Founding Partners



REGION'S FIRST & ONLY DEVELOPER EVENT

In line with the recent launch of the UAE's
first national program for coders, GITEX
presents CODE INFINITY.

The largest event of its kind in the Arab world
to empower young developers and enable the
region's transformation goals.

17 - 20 OCT
CODE INFINITY CAMPUS
SHEIKH RASHID HALL (OPP. HALLS 5-8)

CONFERENCE SESSIONS | 17TH OCT

The Future is Kubernetes-Native

12.00-13.00

Presented by



Elevating User Engagement with Machine Learning and Micro services

14.00-15.00

Presented by



Meet the Developer Cloud: The Future of Visual Studio, GitHub and Microsoft Azure

15.00-16.00

Presented by



CERTIFIED TRAINING COURSES | 18 - 21 OCT

Microsoft Azure AI Fundamentals Course

Oracle & Red Bull Racing Honda Hands-On Lab

Oracle SailGP Analytics & Machine Learning Hands-On Lab

Red Hat OpenShift Course

Red Hat Service Mesh Course

Red Hat Kubernetes-Native Java with Quarkus Course



VISIT [GITEX.COM](https://gitex.com) FOR MORE

GITEX CREATIVE ECONOMY



Meet the dynamic difference-makers and tech revolutionaries overhauling the fields of fashion, sports, music and art.

17 - 20 OCT
ZAABELL HALL 5

Alongside an experiential showcase, join the talks with iconic names disrupting each sector:

Stylus, Forbes, Burberry, Shopify, FashMash, Pangaia, Real Sociedad FC, Spain's Sports Innovation Alliance



CREATIVE TECH SUPERSTARS ON STAGE



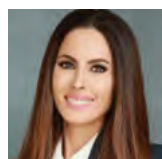
Sacha Jafri

Creator of the world's largest painting which will raise funds to build educational and health hubs with internet UK



Kenny Aronoff

Legendary Drummer
USA



Kerri Kasem

Multimedia personality, former UFC Commentator
Founder of **KasemCares**
USA



Christian Lau

CTO
Los Angeles Football Club
USA



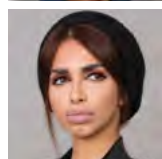
Juan Iraola

Chief Innovation Officer
Real Sociedad
Spain



Ralph Simon

Co-Founder
Zomba & Jive Records
USA



Sara Al Madani

Fashion Designer,
Restaurant Owner & Techpreneur
UAE



Michael Cole

CTO
European Tour
UK

Partnerships with



Fashion
Innovation
Agency

ual: london college
of fashion



BRAZIL
STUDIO

The Fashion Innovation Agency at London College of Fashion,
University of the Arts London

VISIT [GITEX.COM](https://gitex.com) FOR MORE

WOMEN IN TECH TAKE CENTRESTAGE

Simply, the biggest line-up
of women startups

17 - 20 OCT
ZAABELL HALL 5

TIE WOMEN GLOBAL FINALS



GITEX hosts the global finals of the **TiE Women pitch competition**, where women-led startups from **40+ cities** pitch on stage for equity-free cash prizes, mentorship, investor networking and exposure. The **big final** will take place at GFS on the **19th of October**.

19 OCT
ZA'ABELL HALL 6

WOMEN IN AI & DATA



Empowering women through tech & data to become digital literate, provide mentorship, soft skills development and networking opportunities. With **14,000+ women** trained globally, **October** will see the launch of the **MENA chapter** in Dubai.

19 OCT
SHEIKH MAKTOUM HALL

VISIT TWO OF THE MOST POWERFUL SHOWS IN THE WORLD: GITEX & EXPO 2020 DUBAI

First major event taking place right after the opening of Expo 2020 Dubai – GITEX is where the global community comes together to take tech and business partnerships to the next level.

Visit two of the most powerful shows in the world: **GITEX & EXPO 2020 Dubai**. Buy your EXPO 2020 Dubai tickets at the dedicated counter at GITEX Global. Free shuttle buses will be available to and from the EXPO Venue from 1 OCT.



WORLD'S MOST REVOLUTIONARY MINDS



DIGITAL CITIES x Ai

AI applications in smart cities now expected from \$129 billion in 2021 to \$241 billion by 2025, the opportunity to create cognitive cities of the future just got more exciting.

17 - 18 OCT, ZAABEEL HALL 3

Sponsored by

Lenovo

Honeywell

TeamViewer

KPMG



Thomas Debass

MD & Chief Partnerships Officer
US Department of State
USA



Dr. Daniela Rus

Director of Computer Science & Artificial Intelligence Laboratory
Massachusetts Institute of Technology (MIT)
USA



Dr. Seth Dobrin

Global Chief AI Officer
IBM
USA



Stephen Mcarthy

CEO
Malta Digital Innovation Authority
Malta

EDUCATION

Edtech has seen an investment boom since the pandemic, projected to reach \$350 billion by 2025. Hear from the pioneers spearheading and securing the future of this sector.

19 OCT, HALL 8

Sponsored by **Lenovo**



Alex Wong

Chief of Special Initiatives,
Telecommunications
Development Bureau, ITU
Switzerland



Elena Sinel

Founder & CEO
Teens in A
UK



Anna Fellander

Founder
AI Sustainability Centre
Sweden



Professor Christopher Abraham

CEO & Head Dubai Campus, Sr Vice President
Institutional Development, Professor of Leadership,
Design Thinking & Organizational Behaviour
SP Jain School of Global Management
UAE



HEALTHCARE

Global health spending is expected to rise at a 3.9% compound annual growth rate (CAGR) up to 2024. With the pandemic accelerating the trajectory of consumerism, Discover ways in which the healthcare ecosystem can harness technology in innovation and operations to create a 'unified care experience'.

18 OCT, HALL 8



Dr. Joe Yeong

Research Immunopathologist,
Singapore General Hospital
Singapore



Shameer Khader

Senior Director of AI,
AstraZeneca
USA



Konrad Dobschuetz

Head Of Customer Solutions,
(Digital) Health Innovation
and Biome Lead
Novartis
UK



Dr. Shriya Srinivasan

Biomedical Engineering
Researcher
MIT
USA

ENERGY

The (IEA) forecasts US\$750 billion will be spent on clean energy technologies and efficiencies. With the global energy system being reformed by digitalization, decarbonization & decentralization, explore how technology paired with innovation will be critical for navigating the energy transition.

17 OCT, HALL 8

Sponsored by



Source: IEA



Khaled Al Blooshi

Vice President,
Digital Projects & Innovation
ADNOC Group
UAE



Dr. Satyam Priyadarshi

MD & Chief Data Scientist Officer
Halliburton
USA



Amel Chadli

Vice President Strategy & Digital
Energy for Middle East & Africa
Schneider Electric
UAE



Antonio Sanfilippo

Chief Scientist & Program Director
Qatar Foundation
Qatar

FUTURE MOBILITY

Autonomous vehicles will cover 66% of the total passenger distance (kms) by 2040. Join the conversations with mobility leaders at the front of this revolution.

20 OCT
ZAABEEL HALL 3



Source: McKinsey



Jack McCauley
Co-Founder
Oculus Vr
USA



Dr. Anatoli Unitsky
Chairman of the Board of Directors,
General Designer
Unitsky String Technologies, Inc.
Belarus



Harj Dhaliwal
Managing Director Middle
East & India
Virgin Hyperloop
UAE



Victor Dalmau
Managing Director,
Volkswagen Middle East
UAE



Source: Statista

TELECOM & 5G

5G will surpass 2.7 billion subscribers by 2025. How can governments and businesses keep pace in the the hyper-connected era?

19 OCT
ZAABEEL HALL 3

Sponsored by



Daisy Zhu
VP of Wireless Marketing
Huawei
China



Yasser Alobaidan
Founder & CEO
Jawraa
KSA



Ralph Simon
CEO
Mobilium
USA



George Fraser
VP for Africa,
Amdocs
UAE

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CYBERSECURITY

A recent Gartner report asserts that, by 2023, 30% of CISOs' effectiveness will be directly measured on their role's ability to create value for the business. Learn about the top systemic risks and security related business value.

17-20 OCT
ZAABEEL HALL 1

Endorsed by مجلس الأمن السيبراني
CYBER SECURITY COUNCIL

Sponsored by HUAWEI



Source: Gartner



H.E. Dr. Mohamed Al-Kuwaiti
Head of Cyber Security
United Arab Emirates
Government



Matthias Schranner
Founder & CEO
Schranner Negotiation Institute
Switzerland



Aloysius Cheang
Chief Security Officer
Huawei
UAE



Jelena Matone
Senior Head, CISO & OpRisk
European Investment Bank
President
Women4Cyber Foundation
Luxembourg





GITEX FUTURE STARS

17 - 20 OCT
ZAABEEL HALLS 4-6

CONNECT WITH NEXT-GEN INNOVATORS OF THE WORLD

A show driven to fuel the high-speed expansion of the region's startup ecosystem.

700⁺
Startups
60⁺ Countries

400⁺
of the most active
Investors & VCs
30⁺ countries

450⁺
Speakers

THE GLOBAL STARTUP ECOSYSTEM UNITED
THIS OCTOBER



مبدع محمد بن راشد للإبداع
MOHAMMED BIN RASHID
INNOVATION FUND
INNOVATE THE WORLD



Dtec
مركز دبي للتكنولوجيا
Dubai Center for Technology



Microsoft
for Startups



ApexBrasil



ISRAEL EXPORT INSTITUTE

HUB71



District
2020
دستركت



startup
sweden



تمكين
Tamkeen



THE WORLD BANK



Japan External Trade Organization



شركة وادي الرياض
Riyadh Valley Co



ITALIAN TRADE AGENCY



SEOUL METROPOLITAN
GOVERNMENT



CATALYST
A Masdar BP Initiative



جامعة الملك عبد الله
للعلوم والتقنية
King Abdullah University of
Science and Technology



AMITY
UNIVERSITY
DUBAI



Higher
Colleges of
Technology



SERBIA
CREATES
TECH



wework



KERALA
STARTUP MISSION®



TRADE DEVELOPMENT
AUTHORITY OF PAKISTAN

AI

Smart Cities

IoT

Fintech

E-commerce

Immersive Tech

Healthcare

Software

Robotics

Creative Economy

Environmental Impact

Education

Tourism & Hospitality

Mobility

...and more

DISCOVER SOME OF THE WORLD'S MOST PROMISING STARTUPS



FINTECH | USA

The most valuable **unicorn** globally at **\$95 billion**. Stripe has established itself as the trusted fintech startup in the USA.



IERP.ai

AI | SLOVAKIA

Sales forecasting, Next purchase predictions, Customer late payment prediction or Discount recommendation algorithms powered by AI.



ENVIRONMENTAL IMPACT
ESTONIA

A disruptive tech for good fintech that has created algorithms for the development of a Biodiversity Valuator SaaS solution.



ROBOTICS | INDIA

Leveraging the latest advances in Robotics, IoT, and AI to make their organizations resilient for a constantly changing global technology landscape.



HEALTHCARE | UAE

An integrated wellness and prevention platform that cares about you before you even get sick. It utilizes next-generation telemedicine.



BLOCKCHAIN | UAE

Verofax's Traceability as a Service, is built on Hyperledger Fabric 2.0, a resilient Blockchain Platform offered by Microsoft & Oracle Cloud.



SOFTWARE | FRANCE

A platform to boost **real-time participation** and offer everyone a front row experience. Make attendees part of your event, whether virtual, hybrid or in-person.



SPORTS TECH | QATAR

An AI-based technological platform useful for **tracking and analyzing technique, movement**, the action of the best player performance.

VISIT GITEX.COM FOR MORE

HARD TALKS ON THE STARTUP STAGE

17 - 18 OCT
ZA'ABEEL HALL 6

► NAVIGATING CONTINUOUS TECH DISRUPTION

From Marvel's "Iron Man" and Fox's "Empire" to revolutionizing the tech industry / Changing the desert with high-tech solutions

► MARKET MARKET MARKET

The state of venture capital in the Middle East / How can we mature to heights of the US and Asia? / The region's most funded-startups': Challenges of scaling up in MENA / How to market yourselves and your startups globally

► OUT OF THE BOX INNOVATORS

Data is now the world's most valuable asset / In conversation with the man who abruptly quit Silicon Valley to devise a plan to reverse climate change & Setting the Tempo and Marching to the Beat



Chris Voss
CEO & Author
Black Swan Group
USA



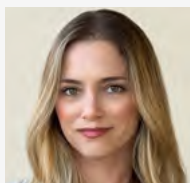
Joe Foster
Founder
REEBOK
USA



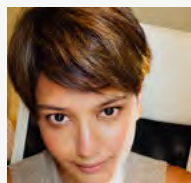
Baher Al Hakim
CEO
Medicus AI
Austria



Ken Rutkowski
Founder
METAL International
INDONESIA



Irene-Marie Seelig
Co-Founder & CEO
AnamXR
USA



Sallyann Della Casa
Chief Identity Hacker
GLEAC
UAE

VISIT GITEX.COM FOR MORE

SUPERNOVA CHALLENGE

PITCH COMPETITION
US\$100,000 up for grabs
across 12 categories

20 OCT, ZA'ABEEL HALL 6

Best Youth/University Startup

Best Sports Tech

Best Blockchain Startup

Best Creativity Economy

Legendary Silicon Valley investor Tim Draper is partnering with GITEX Future Stars to create the Draper-Aladdin prize, with up to \$500,000 investment for the winner.





عالم الذكاء الاصطناعي
EVERYTHING

HALL 8 AND ZABEEL HALL 4

Hosted by

البرنامج الوطني للذكاء الاصطناعي
NATIONAL PROGRAM FOR ARTIFICIAL INTELLIGENCE

AI Everything is where the global artificial intelligence ecosystem coalesces to create the world's most impactful, visionary and innovation-brimming summit. Where trailblazers and innovators go to inspire and to be inspired. A revolutionary event for revolutionary times.

Join thousands of AI tech supremos and business leaders to unravel, discuss and highlight the tremendous opportunities every industry can harness as part of the AI revolution.

With artificial intelligence set to be the engine of the fourth industrial revolution the UAE is leading the way in harnessing this technological advancement for the improvement of society.

GLOBAL BRANDS CHOOSING AI EVERYTHING



LEADING THE CONVERSATION



Dr. Seth Dobrin,

Global Chief AI Officer & Chief Data Officer IBM Cloud & Cognitive Software, IBM (USA)



Creator of the IBM Data Science Elite team, featured by Forbes, that has successfully executed, operationalized & scaled AI, has also led the globally acclaimed digital transformation of IBM's Cloud and Cognitive Software business as Chief Data Officer



DR. DANIELA RUS

Director of Computer Science & Artificial Intelligence Laboratory, Massachusetts Institute of Technology (MIT) USA

Forbes 2017 "Incredible Women Advancing A.I. Research" list, ground-breaking work in creating drone swarms that mimic human behaviours



Dr. Simon See

Global Head – Nvidia AI Technology Centre, Nvidia (Singapore)



Heavily leveraging AI to make Singapore and cities in China smarter across its key projects, an important contributor to the development of Cambridge 1, the world's fastest supercomputer



Wei Li

VP & GM of ML Performance, Intel Corporation (USA)



His efforts are instrumental in Intel's multi \$Billion AI revenue growth

KEY PARTNERS

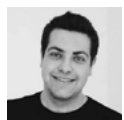




FOCUSED WORKSHOPS

As the cornerstone of the overall **Ai Everything** x **GITEX** content programme, the focused **Ai Everything** workshops provide a unique opportunity to gain insight from some of the world's leading AI thinkers

CONTROLLING MACHINES WITH YOUR MIND: REPLACING HARDWARE SILENTLY



Kareem Ayyad

CEO, Cerebian Canada

NASA Space App Challenge winner, creator of the world's first dream recorder that communicates silently and type/talk to Siri using brain signals

DUBAI'S 3D PRINTING STRATEGY: IS AI THE KEY?

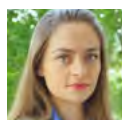


Dominic Wright

Co Founder, Generation 3D (UAE)

A world record holder of 3D printing, one of the founding members of Dubai Future Foundation, now leveraging AI for additive manufacturing & fabrication

SOCIAL SCIENCE IN A 3D WORKSHOP: ETHICS OF DATA, ALGORITHMS AND USAGE



Ana Chubindze

Social Scientist & Founder, AI Governance International (Germany)

Member of the European AI Alliance, by European Commission that influences its AI ethics guidelines

LESSONS FROM TECH, SPORTS, GAMING AND MARKETING



John Kamara

Director of Machine Learning Institute of Africa Co Founder Ada Labs Africa (Kenya)

Developing one of the largest AI startup hubs across East and West Africa

THE INTERNET OF TOYS: HOW CAN PARENTS AND SCHOOLS AVOID BEING BLINDSIDED TO SIDE-EFFECTS OF AN EXPONENTIAL DIGITAL GENERATION?



Mary Jo De Leeuw

Advisory Board Member Womentech Network and Coding Girls, Cofounder & Vice President of Women in Cyber Security & Founder, Internet of Toys (Netherlands)

Europe's 20 influential women in tech 2021; #10 by IFSEC as a global cyber security influencer, a pioneer of finding breaches in digitally connected toys



Claire Matuka

Co Founder of AI Centre of Excellence (AICE) & Data Scientist Ada Labs Africa (Kenya)

An AI youth champion from Africa; A founder at the age of 23, is now working on an ambitious plan to train young engineers in Africa in AI and ML



FUTURE BLOCKCHAIN SUMMIT

قمة مستقبل البلوك تشين

ZA'ABEEL HALL 4

World-leading blockchain companies and influential minds will demonstrate the true and transformative power of the most disruptive technology since the internet across different sectors.

Experience it live across three major themes unravelling at the exhibition, conferences, workshops, the investor programme and Hackathon:

1

Blockchain in Finance
incl. DeFi, digital
currencies, CBDCs

2

Blockchain as
alternative investment
incl. crypto & NFT
investment

3

Blockchain beyond
Crypto incl. applications
and use cases across all
industry sectors

FEATURED NAMES ON THE SHOW FLOOR

Hackathon Organiser

TDeFi
Accelerated By TradeDog



Strategic Partners

COINMENA

DMCC
CRYPTO CENTRE

Vertical Sponsor

BYBIT

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**BLOCKCHAIN
VALLEY**

SettleMint

WAKATTA
Blockchain

ONBOARD

QUANTUM

MYRIG

EMANER

TOP SPEAKERS



Dina Saman

Founder & Managing Director
CoinMENA
Bahrain



Tone Vays

Analyst, Derivates Trader
and YouTube Host with 100K
Subscribers
USA



Nitin Gaur

Director of Financial Sciences
and Digital Assets
IBM
UAE



Dr. Alexandra Mikityuk

Founder & CEO
STAEX
Germany

BUSINESS HACKATHON

TDeFi
Accelerated By TradeDog

TDeFi - the Blockchain accelerator that incubates start-ups and offers the chance to connect with potential investors, marketers, token advisors, and ecosystem partners - is hosting its Business Hackathon in partnership with the Future Blockchain Summit.

The TDeFi Bizthon will host pitches from 200 finalists.

VISIT [GITEX.COM](https://gitex.com) FOR MORE

Fintech SURGE.

فينتك سيرج

ZA'ABEEL HALL 4

In 2020, the number of fintech businesses registered at Dubai International Financial Centre (DIFC) more than doubled compared to previous year and fintech adoption is increasing rapidly.

97% of consumers in the UAE plan to use at least one new method of digital payment such as wearables, biometrics, digital currencies or QR codes within 2022.

Tapping into this tremendous growth potential in the Middle East and North Africa is join **Fintech Surge**, our new event presenting latest tech innovations in:

Digital Banking | Paytech | Insuretech | Wealth & Asset management | Regtech

FEATURED NAMES AT THE SHOW

Strategic Partner



Dubai International
Financial Centre

Platinum Sponsor



Bronze Sponsors



Sponsor



Digital Banking Summit

The Fintech Surge Digital Banking Summit will deep dive into the most pressing issues facing all aspects of banking.

Banking 4.0 Leaders Exchange

Fintech Surge will host a series of **closed-door C-Level roundtables** exploring the most critical industry challenges and opportunities across issues including **open banking, digital currencies, challenger banks**, and how data - the 'new oil' of the digital economy – can be used to deliver value.

SME Entrepreneurs Hub

Prime opportunities for fintech companies breaking into the banking side of the **financial services industry lies in servicing small businesses**. The SME Entrepreneurs Hub explores issues and opportunities for those using technology to **improve the financial health and success**.

KEY WORKSHOPS

Emerging Technologies & Innovative FinTech Business Models

S P Jain School of
Global Management

How to mitigate financial statement fraud risk in the age of COVID-19

Confirmation,
part of Thomson Reuters (UK)

The potential and limitations of blockchain and distributed ledger technology (DLT) Aly Madhavji of INSEAD will lead a 75-minute morning session on the new use cases and business models leveraging DLT in Fintech.

TOP SPEAKERS



Pedro Coelho

Chairman
Portuguese FinTech and
InsurTech Association
Cyprus



Salman Arif

Group Product Manager –
Capital Markets, Borealis AI
Royal Bank of Canada
Canada



Jamie Broadbent

Head of Digital, Innovation & Design
RBS International
UK



Monica Sasso

EMEA FSI Chief Technologist
Red Hat
USA



Dr Samyr Mezzour

House of InsurTech Switzerland
(HITS) – A Generali Company
Switzerland



VISIT GITECH.COM FOR MORE

ماركتنغ مينيا Marketing Mania

83% marketers upgraded or replaced at least one martech solution in the last 12 months - making marketing technologies one of the most in-demand tech sectors in the world currently.

Experience tech-empowering brand stories, connections and successes across the first and most in-depth mar-tech driven exhibition and conference in the region.



FEATURED NAMES ON THE SHOW FLOOR



CYPRUS

Specializing in Cloud, Web Applications and e-commerce solutions, leveraging their experience, partners network and a very competitive pricing strategy to deliver high quality solutions.



UAE & INDIA

A Performance Marketing & Content Syndication Agency focused on making meaningful conversions for their client's brands using ABM & BANT Strategies.



UAE & PAKISTAN

Providing in depth and diverse array of online marketing solutions for brands.



UAE

Offers a 360 Marketing service dealing with multiple suppliers and connects brands to their target markets in the Middle East, North Africa, and Asia.



UAE

The world's #1 news aggregator app allowing you to customize your online reading experience.



LUXEMBOURG

Helping world-leading brands activate the voice of the customer in real-time by making sense of consumer & customer feedback across all channels, goes beyond social listening and using their AI-powered conversational intelligence platform.

webmarkets

UAE

Webmarkets is an internet marketing and solutions provider, whose goal is to design and develop digital ideas and bring them to life!

Source: Wildfire Labs Report



Uli Reese
Author of 101 Great Minds
& Global CMO
Amp
Germany



James Denton-Clark
Chief Client Officer
Karmarama & MD
Accenture Interactive
UK



Peter DeBenedictis
Chief Marketing Officer
Middle East & Africa
Microsoft
UAE



Tomas Kellner
Chief Storyteller
GE
USA



Mark Evans
Managing Director –
Marketing & Digital
Direct Line Group
UK



Andrew Garrihy
Global CMO
DiDi Chuxing
China



Trevor James
The Food Ranger,
Travel vlogger
UAE



Mariah Idrissi
World's First Hijab Model
& Official Ambassador
Formula E
UK



UK'S LARGEST MENTORSHIP PROGRAMME NOW IN DUBAI

Mentoring Gen Z is the flagship mentoring programme, designed and delivered by the School of Marketing in partnership with The Marketing Society and Marketing Week.

Mentors from School of Marketing, Direct Line Group, Microsoft, Dubai World Trade Centre, Jumeirah Group, Sony and Tetra Pak

REMAP FLAGSHIP CONFERENCE BY MEPRA

REMAP brings together the best minds, innovators, drivers and leaders and allows attendees to experience unconfined creativity in the hope for a paradigm shift in communications within the Middle East PR industry.



VISIT [GITEX.COM](https://www.gitex.com) FOR MORE

TRAVELLING TO DUBAI

All passengers travelling to Dubai from any point of origin must hold a negative COVID-19 RT-PCR test certificate for a test taken no more than 72 hours before departure.



The certificate must be a Reverse Transcription-Polymerase Chain Reaction (RT-PCR) test. Other test certificates including antibody tests, NHS COVID Test certificates, Rapid PCR tests and home testing kits are not accepted in Dubai. Travellers must bring an official, digital or printed certificate in English or Arabic to check in – SMS certificates are not accepted. PCR certificates in other languages are acceptable if they can be validated at the originating station. Digital COVID-19 certificates are accepted upon arrival at Dubai International airport verification points.

ATTENDING THE EVENT

The Organiser is committed to ensuring that all stages of the visitor journey at GITEX Global 2021 are safe and that a range of visitor services are available to provide information on COVID-19 measures including hand sanitisers at multiple locations across the venue, Health and Safety Wardens monitoring social distancing and mask wearing and floor markings highlighting social distancing.

All visitors must correctly wear a face covering or face mask at all times, unless they have a medical exemption approved by Dubai Health Authority (DHA).

Visitors are not required to provide proof of vaccination or a negative PCR test result to enter the venue.

YOUR HEALTH & SAFETY IS OUR TOP PRIORITY



We are committed to providing you with a safe environment to do business in accordance with all the health & safety guidelines set out by the local authorities. The event will be delivered with strict standards of health & safety precautionary measures including social distancing, contactless transactions and hygiene protocols at all times.

In December 2020, GITEX Technology Week, the only global live and in-person technology event took place and 96% of attendees recorded the event as safe and very safe to conduct business.

The National Newspaper, ran a full page feature on the health and safety measures which were undertaken for the event in its newspaper dated the 7th December 2020.

VISIT [GITEX.COM](https://www.gitex.com) FOR MORE



Coronavirus: how Dubai managed to pull off a safe and successful in-person Gitex

► More than 1,000 social distancing stickers, disposable microphone covers and 809 sanitisers were placed in the event centre

YOUR HEALTH AND SAFETY IS OUR TOP PRIORITY

- Dubai was voted the safest city in the world to attend an exhibition
- DWTC venue is certified with the prestigious Bureau Veritas SafeGuard Label



SAFEST FACE-TO-FACE BUSINESS ENVIRONMENT, PROVEN TO YOU WITH GITEX 2020

We welcomed attendees from 110 countries safely at 2020's only live in-person global technology event. Dubai World Trade Centre set a new safety benchmark for live exhibitions around the world..

HERE'S A PICTURE GALLERY OF THE EVENT





Due to new health and safety protocol, registration/tickets are only sold online and there will be no registration/onsite ticket sales.



Strictly print@home badges protocol implemented. Don't forget to print and bring it with you. Strictly no issuances of badges onsite



Wearing of masks is mandatory. A penalty of AED 3000 fine may be levied by the government authorities for non-compliance.



Keep a 2 metres social distance at all times



Individually sanitised and packed badge holders and lanyards distributed at multiple locations



Badges are non-transferable and badge-holders are required to show valid identification. Penalty of AED 3000 and denied entry applicable to violators.



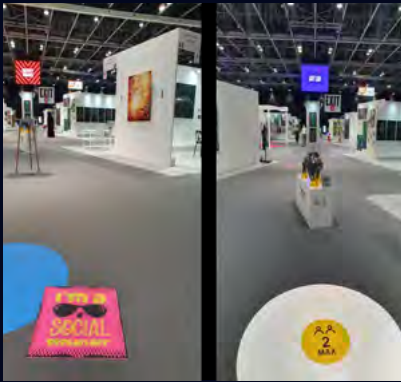
Sanitisers readily available at multiple locations



Avoid shaking hands and exchanging business cards



Real time monitoring of crowd density and venue capacity



Aisles shall be a minimum of 2.5 metres width one way and 4 metres for 2-way traffic



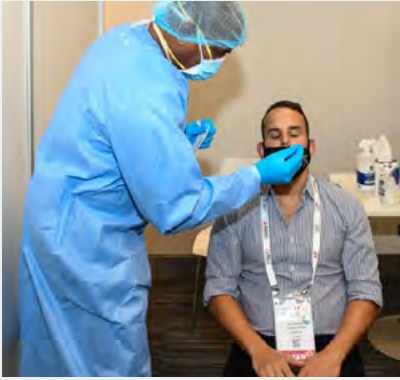
Exhibition stand maximum capacity and the minimum 2m social distancing guideline to be respected at all times



Clear signage of maximum capacity allowed at any one time will be displayed on the front of the stand. If a stand has a meeting room - maximum capacity will be displayed also



Health & Safety Wardens will strictly enforce all policies. A penalty of AED 3,000 may be levied by government authorities for non-compliance



Exhibitors appointed stand building contracting company and any temporary staff working onsite during the build up need to provide a negative Covid 19 Test Result to gain access to the Exhibition Halls.



All product demos and activations within a stand must observe a 2 metre social distance. The viewing area will be on the stand and will also incorporate social distancing of 2 metres



Food and beverages to be consumed in dedicated F&B areas where masks may be removed when seated.



Buffet permitted if served by waiting staff. Individually packaged food and beverage items available.



Individual bins for the disposal of PPE , will be provided by the exhibitor on their stands



Conference chairs are protected with an antimicrobial shield and are sanitised regularly



Conference chairs are set 2 metres apart from each other at the conference



Disinfection protocols are adhered to in all public areas, F&B outlets & restrooms



Exhibition halls shall close at 10pm for daily sterilisation and sanitisation



Air change rate in the halls is 8 times per hour. Air extraction in the halls is pre-scheduled and all hall shutter doors will be kept open both before and after the event to assist with air circulation



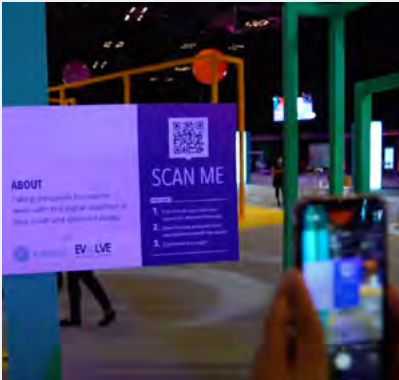
PCR Testing Clinic available onsite



Isolation rooms are set up at the venue for suspected cases.



Life Pharmacy open throughout the show period. Location concourse 2 (between hall 6 & 7)



Contactless transactions are encouraged



Prayer rooms are open and follow federal guidelines

SAFE, SMART & SEAMLESS EXPERIENCE

PCR Testing Clinic

Operated by Al Tadawi Medical Centre

Sheikh Maktoum Hall A

Cost: AED150

Opening Dates: 16 – 22 October 2021

Opening Times: 0800hrs – 2000hrs

- Appointments need to be booked in advance.
- Test results will be available within 24 hours.
- Please scan QR code and follow step by step instructions to book your appointment.



4000+ TECH ENTERPRISES

140+ COUNTRIES

Biggest Sourcing
and Networking Tech
Event of the Year



17-21 OCT 2021
DUBAI WORLD TRADE CENTRE

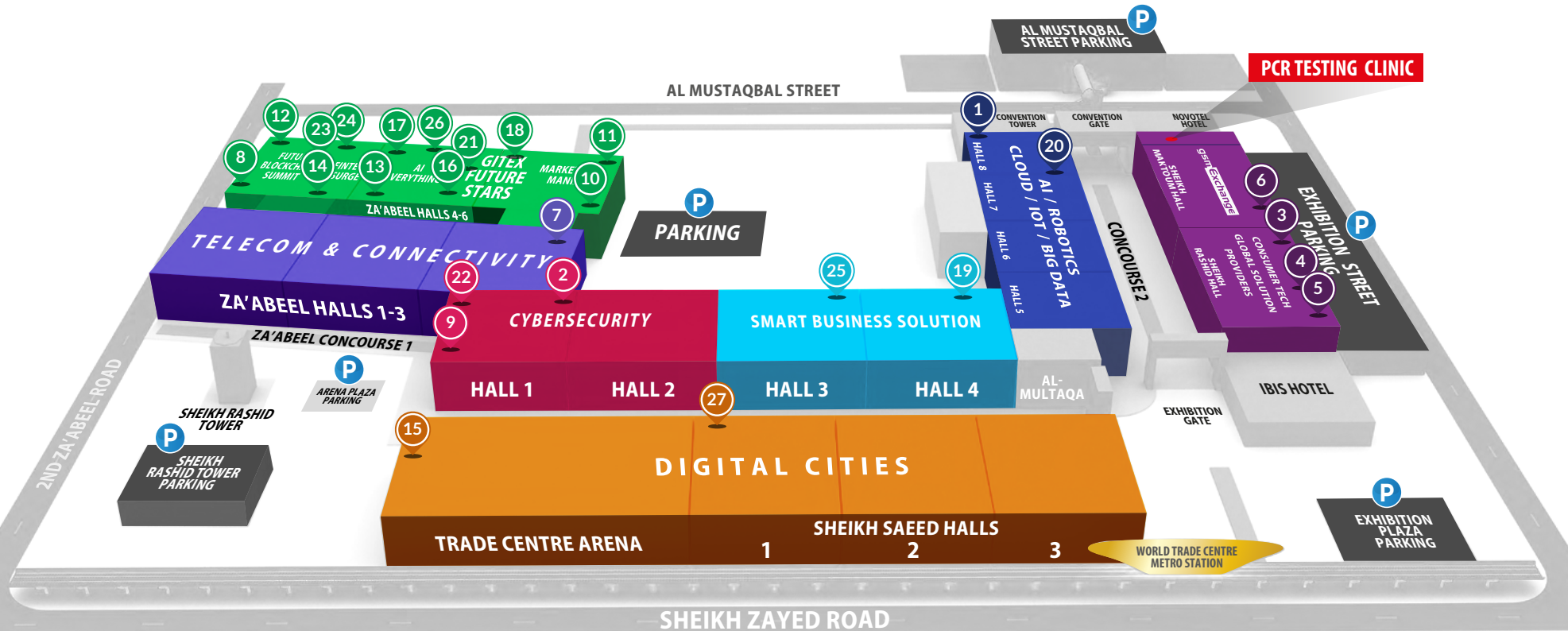


FUTURE
BLOCKCHAIN
SUMMIT
فهر مستقبل البلوك تشين

Fintech
SURGE.
مبتكك سيريغ

ماركتنغ مانييا
Marketing
Mania

17-20 OCT 2021
DUBAI WORLD TRADE CENTRE



PAID CONFERENCES & WORKSHOPS

- | | |
|----------------------|--------------------|
| 1 Blue Stage | 7 Green Stage |
| 2 Dark Stage | 8 The Exchange |
| 3 Data Economy Stage | 9 Training Academy |
| 4 Data Lab Workshop | 10 Yellow Stage |
| 5 Data X Workshop | 11 10X Stage |
| 6 Code Infinity | |

FREE TO ATTEND CONFERENCES

- | | |
|--------------------------------|---------------------|
| 12 Block Stage | 18 Elevate Stage |
| 13 Creative Economy Stage | 19 Tech Talks 4 |
| 14 FINTANK | 20 Tech Talks 7 |
| 15 GITEX GLOBAL LEADERS VISION | 21 Unipreneur Stage |
| 16 Highflyer Stage | 22 Xlabs |
| 17 MentorME Stage | |

NETWORKING LOUNGES

- | |
|---|
| 23 Blockchain Business Hackathon |
| 24 Blockchain & Fintech Exclusive Investor Lounge |
| 25 Connexions Lounge |
| 26 Investors Lounge |
| 27 Majlis Lounge |

Platinum Sponsors



Silver Sponsors



Bronze Sponsors



Sponsor



GITEX Conference Sponsors



VIP Majlis Sponsor



Innovation Partner



Headline Sponsor XLABS/ Tech Talks



Supporting Sponsors XLABS / Tech Talks



SAFE, SMART, SEAMLESS

Safety assured by



Only advance, online registration and Print@Home badges will be issued.
Strictly no registration / badges issued on-site at the event.